

# **PRESS RELEASE**

## **LIGHTEVENT celebrates opening of new head office in Cologne**

For the first time in eight years since its foundation LIGHTEVENT has obtained its own location. This milestone was celebrated with a summer party on 19 July when the event service provider celebrated the inauguration of its new location in Cologne with clients and business associates. Since May the 16 full time staff and 3 trainees have operated from the newly built site that meets the latest standards of the industry in Piccoloministraße.

For the event, the large compound was divided into two extensive indoor and outdoor areas. A DJ and a live ensemble of bass, saxophone, traverse flute and two female singers got the audience rocking. Stefan Wiertz, a famous German TV chef, inspired the guests with interactive cooking. The self-proclaimed "nomad of indulgence" included his audience into his show, for example by having his guests barbecue marinated slices of filet on a slate with a Bunsen burner. The ultimate highlight of the show was the "light cake" – a lustrous miniature pear garnished with chocolate muffins.

### **Company Portrait Light Event Veranstaltungstechnik GmbH : LIGHTEVENT Veranstaltungstechnik GmbH**

was founded in 2000 by Klaus Schmitt, an experienced lighting and stage technician specialized in theatre. The company's first major assignment was the lighting for the show "TV Total" on German channel Pro7. In the following year the business was turned into a limited company. Other big projects like the lighting of the Museumsmeile in Bonn followed. Since then, LIGHTEVENT has been taking care of lighting and sound for the well-known Open-Air event series ever year. Further big productions were the Sony Ericsson Roadshow, the "Bio Oase" for the German Federal Ministry of Economics, large events for Telekom AG, the lighting of casting shows "Fame" and "Deutschland sucht die Superstimme", the support of the VAE at the German book fair and the construction of several stages for Ford at the Champions League Final in Gelsenkirchen.

In 2004 LIGHTEVENT bought its first PA system and in the following years invested in further equipment. The same year, LIGHTEVENT provided the technical support for the "BMW Kurzfilm Award 2005" (BMW short film award) for the first time. The company also took care of several events within the framework of the 20th World Youth Day in Cologne as well as the shows "Joseph" and "Jedermann" with Johannes Heesters in front of the cathedral in Cologne. Due to rising number of contracts, 2 new staff was taken on board.

In 2006 LIGHTEVENT started supporting trade shows by equipping the Eat & Style as well as the Mac Live trade fairs. Again, investments in new equipment were made. LIGHTEVENT provided technical support for several events at the "Istanbul Kulturtagen" (Istanbul culture days) in Cologne as well as 4 premiers of the Igedo Fashion Fairs in Düsseldorf. At the latter, LIGHTEVENT took care of the complete technology as well as stage setup and decoration. In the 2007 StageReport, a ranking of Event service providers, LIGHTEVENT was rated 7th (overall performance) and 8th place (lighting).

This May, LIGHTEVENT is changing location within Cologne. 16 full time staff and 3 trainees will move to a 4000 square metre site with a newly built hall and a two storey office building in the neighbourhood of Mühlheim.

LIGHTEVENT has recently invested in 103" plasma screens, 16000 ASL video projectors and seamless switchers.

From August on, LIGHTEVENT will be technical service provider for the Palladium and the E-Werk in Cologne. The company has held contracts with the Feierabendhaus Knapsack and the EXPO XXI since 2005 and 2006.

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